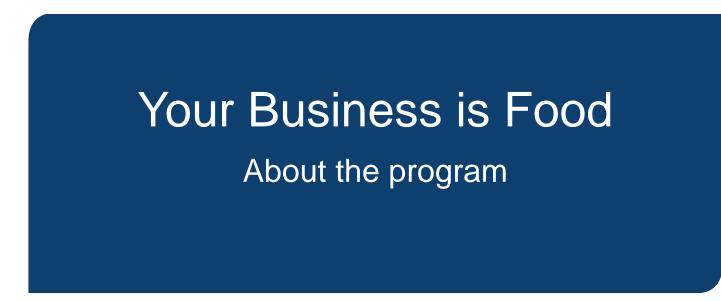
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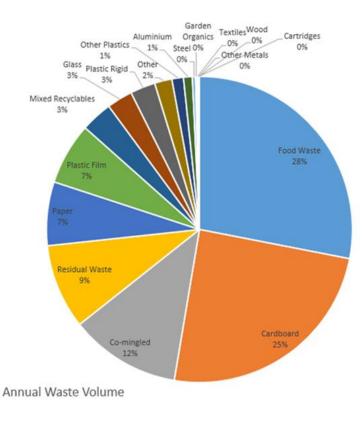
Sarah Chen

Project Officer Organics, NSW EPA



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Food waste and NSW



- 28% of food business waste that is 61% by weight
- Business 170,000 tonnes pa
- Waste of resources
- Operational cost increase
- 100,000 people a month seek food relief in NSW

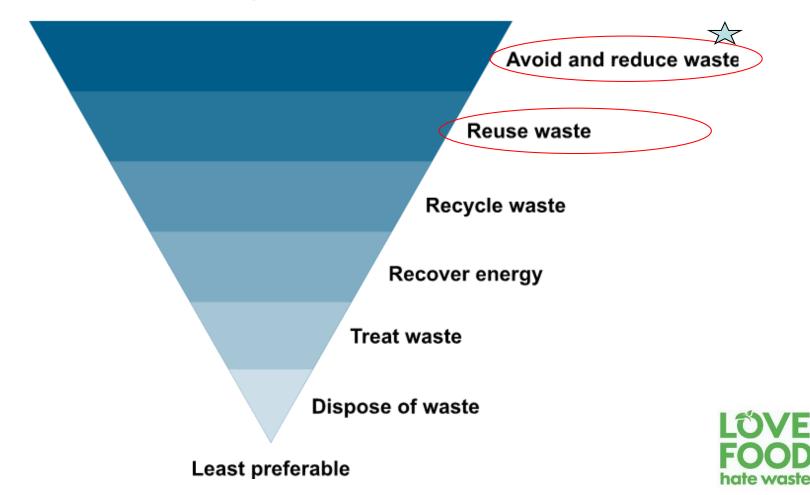




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Avoidance is top of the hierarchy

Most preferable

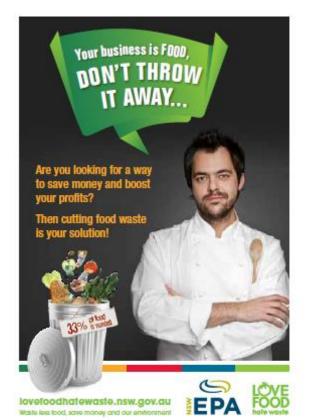




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Your Business is Food

- Education program for food businesses
- WRAP UK Take Action
- Follows customer attitude research
- Piloted on 139 businesses
- Average 21% reduction in food waste





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Your Business is Food resources



Waste less food, save money and our em







FOOD Choose a meal size that's right for you S **SEP**



Your Business is Food principle



LÖVE FOOD hate waste 6



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Your Business is Food Journey

	Bat list	End Bale		ASTE LAN	Date:				Your business is
And State And	Transition was not a series of the series of	And the second s	Business Name goes here	I Spoilage 2 Preparation 3 Plate Waste TOTAL WASTE		%	Industry Average % 13 41 46		Save money by tollowing our easy to on reducting food w
				FOCUS FOOD AREA* "food waste % higher than industry average				÷.	
			Total waste kg ÷ *\$7.00 per kg is average food was Well done, you have taken			otal loss per year			The second
INCT THE	<u> </u>		Food Waste Area	Action	Responsibility	Actioned by	Status		States.
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Pilot projects

Three pilot projects

Selection criteria:

- focus on café and restaurants
- 30% of their waste is food
- 50% of meals is prepared and consumed on site.







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Food business pilot project result

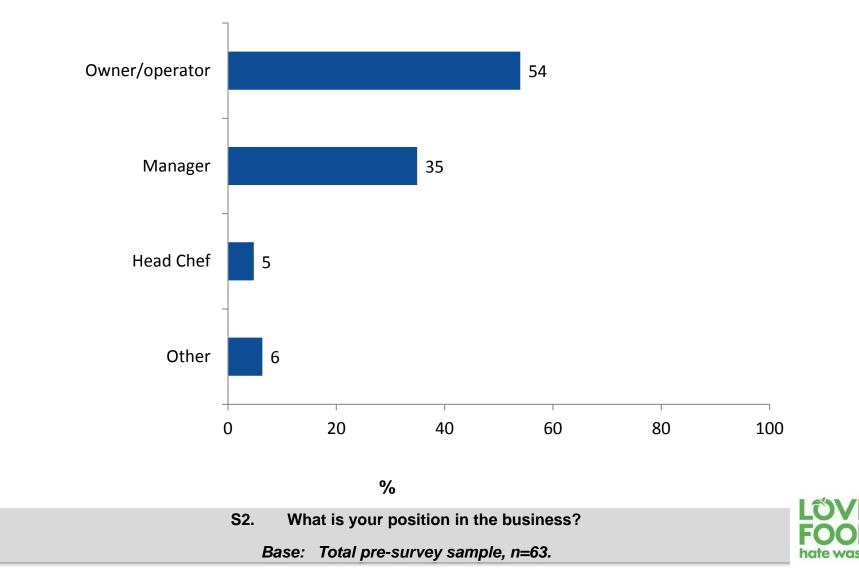
Group	Definition	Food waste reduction
1	Told they have a food waste problem but no support or resources	5.2%
2	Received Your Business is Food Kit	14.5%
3	Receive kit, action plan and support	26.4%





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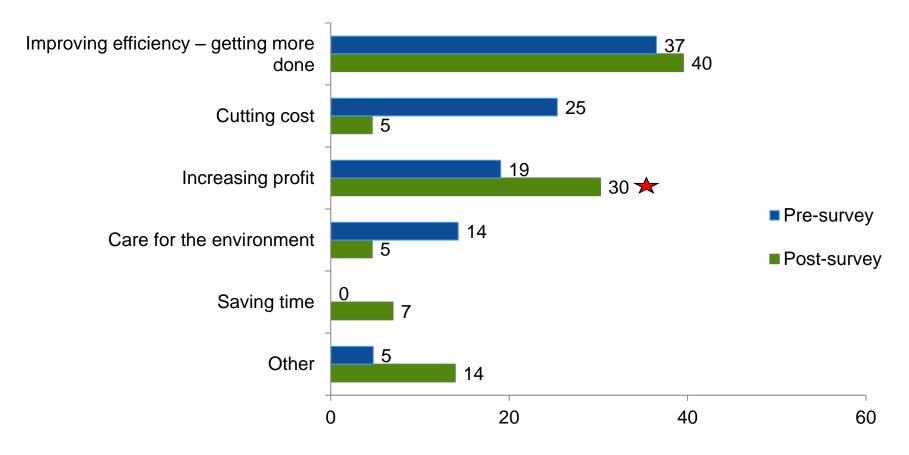
Position in the business



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Motivations in business operation



Q1. When it comes to running your business, which one of the following motivates you the most?

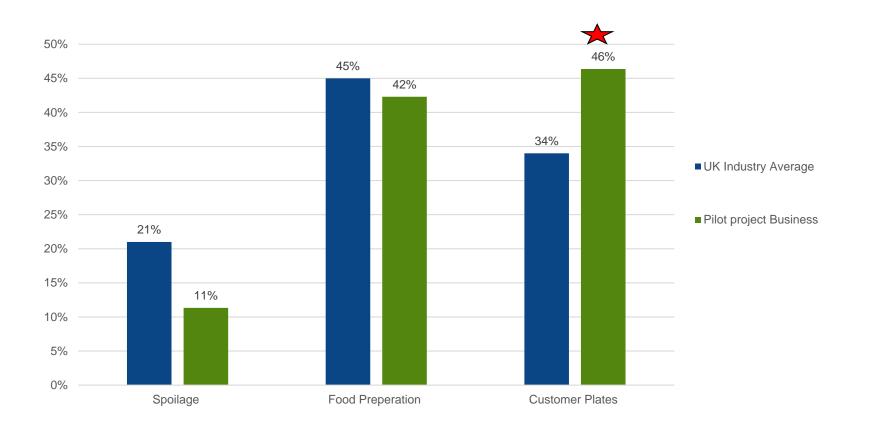
Base: Total pre-survey sample, n=63. Total post-survey sample, n=43.





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Food waste

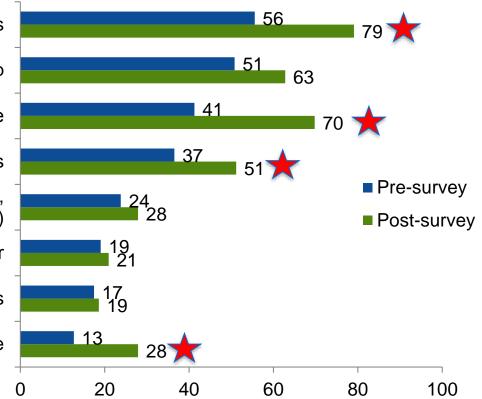




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Perceptions on what customers want



Being offered a take-away container for leftovers Sharing food with their group

Staff offers to remove ingredients they don't like

Being given advice on the size of portions

Portion size options for side dishes (e.g. chips, bread, salad)

Smaller portion sizes even if it's not any cheaper

Knowing that you donate excess food to charities

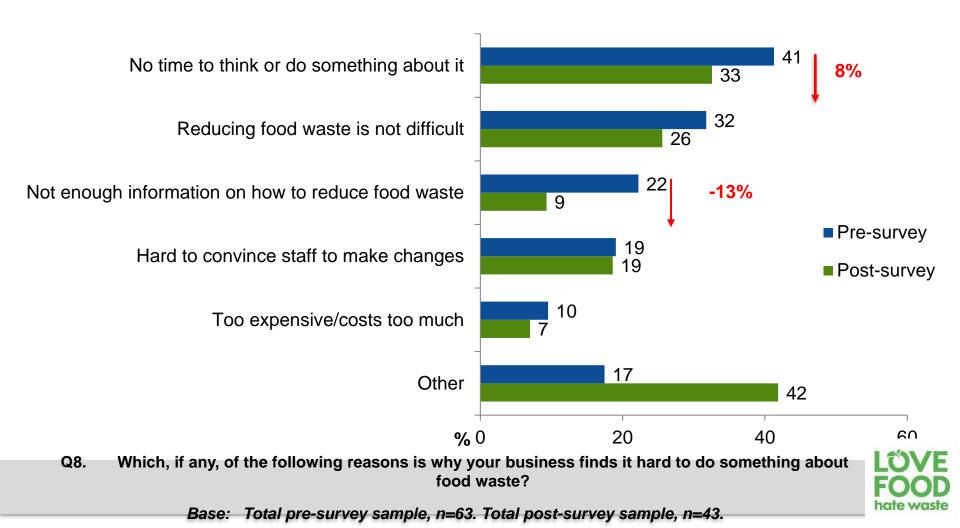
Smaller portion sizes for a lower price

Q4. In your opinion, which of following do your customers like (or would like)? Base: Total pre-survey sample, n=63. Total post-survey sample, n=43.

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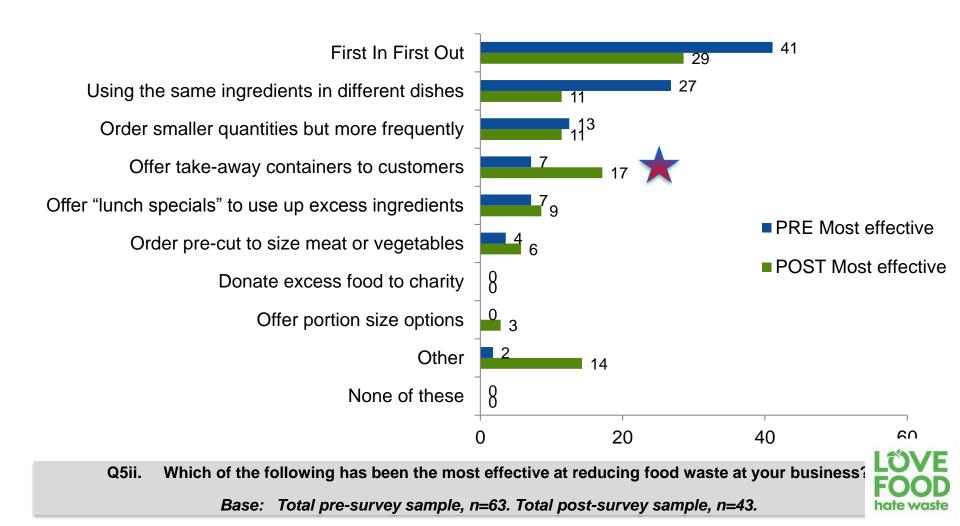
Barrier to avoid food waste







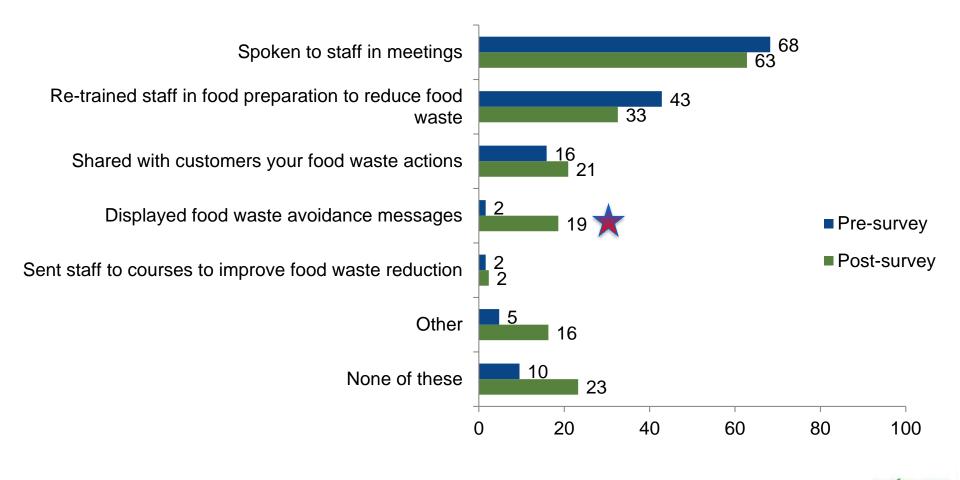
Most effective behaviour



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Actions undertaken to educate others



Q6. Which of the following things have you done to educate others about food waste? Base: Total pre-survey sample, n=63. Total post-survey sample, n=43.



Best tips working with food businesses

- High waste food business
- Engage owners or chefs
- Food waste review gives motivation
- 2-3 practical actions
- Staff involvement is the key
- Allow more time









Good reminders

- It is about food waste
- It is about prevention/ avoidance
- It is add value to their businesses

Some good actions

- Involve staff
- Designated staff food waste review
- Start with 2-3 practical easy actions
- Food donation with data
- Order our resources to support them







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