

Stream 1: Household education

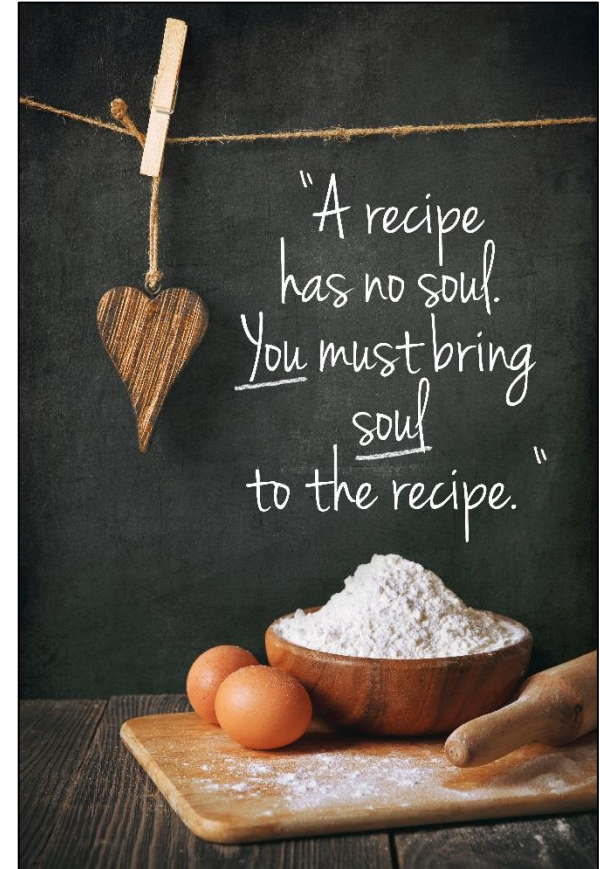
Tips for applying

Sarah Chen

Project Officer Organics, NSW EPA

First things first

- The funding is up to \$20,000 per household project
- Read the guidelines
- Check eligibility
- Target audience
- Selection criteria
- Program objectives



Target audiences

- Families with children under 16
- Young consumers (18–34)
- Families with combined income is greater than \$100,000/year



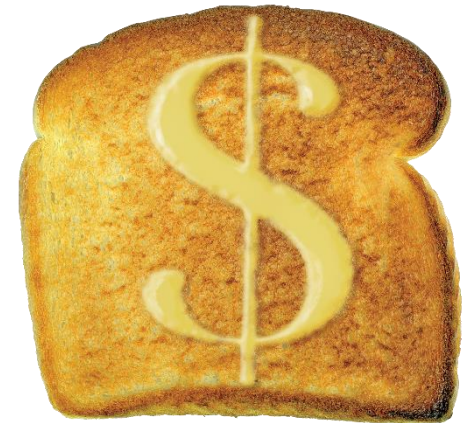
Target behaviours

- Plan your meals
- Shop with a list
- Perfect portion sizes
- Keep it fresh (food storage)
- Love your leftovers.



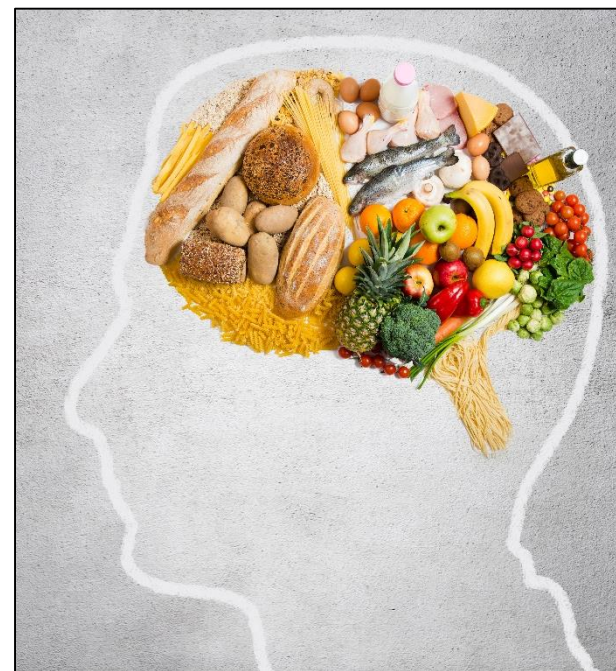
Eligibility

- NSW councils and groups of councils
- Not-for-profit organisations
- Community groups
- Businesses or associations
- NSW state government agencies
- Education service providers*



Project preparation

- Food waste behaviours of your target audience
- Partnership(s)
- Inclusion of the Food Smart program
- Your experience and projects



Project implementation

- Raise awareness
- Sign up households
- The Food Smart Kits
- Engagement through out the journey
- Knowledge, attitude and skill building
- Reminder to take actions



Project management

- Reach and completion rate
- Task timeline
- Risk management
- Reporting and support



Value for money

- Budget form
- Co-contribution
- Non eligible items
- New resources
- EPA support

Amount available \$20,000



Contact us

Elizabeth Craggs

Elizabeth.craggs@epa.nsw.gov.au

(02) 9995 6890

Sarah Chen

Sarah.chen@epa.nsw.gov.au

(02) 9995 6926