



Collaboration Partners Application

Love Food Hate Waste NSW (LFHW) Collaboration Partnerships connect us with organisations that share common goals for food waste prevention and education, such as councils and other government agencies. Partnerships are formalised through a memorandum of understanding (MOU) which will define the mutual roles, obligation and responsibilities of each partner. These partnerships will enable sharing of resources, knowledge and information to support food waste reduction.

Applicant details

Organisation name

ABN

Type of organisation	Not for Profit	Private company	Local Government
	Government agency	Registered charity	Other
Please specify:			

Contact person

Contact number

Postal address

Email address

Your public liability policy

Insurance company	Policy number
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Amount	Expiry date
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Meeting the LFHW program goals

Please indicate which of the LFHW program objectives listed below would be supported through a partnership with your organisation. Tick all that apply.

Making food waste avoidance a social norm by 2021

Reduce food waste going to landfill

Increase awareness, of the scope, scale, and impact of food waste

Increase people's knowledge and skills to avoid food waste

Impact behavioural change to reduce food waste

About your organisation

Please describe your organisation and its work relating to food waste avoidance. What are the core values of your organisation and its key objectives? How does your work/activities relate to food waste reduction? (Max 300 words)

About your organisation

Why do you want to enter into a partnership with the LFHW program?

How do you see us working together and what do you see as the benefits of a partnership with the LFHW program?

Tell us how the proposed LFHW partnership will complement what you already do and how it will help you achieve your organisational goals?

Target audience

The LFHW Program identifies the following highest food wasters as its target audiences:

- 18–34 years old
- families with young children
- households with incomes over \$100,000
- food businesses, including retail, hospitality, aged care and child-care sectors

How do these audiences relate to your current activities and how can you build on those through working with LFHW?

Key life stages

To focus opportunities for action, the LFHW Partnership Program prioritises projects that engage these audience through the three key life stages of:

- leaving home for the first time
- buying your own home
- starting a family.

How do these life stages relate to your current activities or how will you build on them through the LFHW partnership?

Previous experience

Please describe previous projects your organisation has delivered in relation to food waste, the environment or with the LFHW target audiences or life stages and outline what you learned from these projects? If your organisation previously received LFHW funding or taken part in a LFHW project, how does the proposed partnership build on these past results?

The LFHW program can provide a range of resources to support Collaboration Partnerships, including sharing content through our social media platforms, merchandise, campaign content development, connections with other partners.

Please indicate here which platforms/resources from the LFHW program that would be helpful or relevant to you:

Merchandise, such as Tea towels, Aprons, bag clips etc

Social Media promotion

Integrating your activities into campaign/content development

Educational resources

Research/advice/expertise

Partnership opportunities

How are you going to acknowledge the partnership?

How do you see partnering with the LFHW program and embedding food waste avoidance messaging is beneficial to your target audience and your organisation? What promotional activities will you undertake?

Commitment to partnership

Please confirm your organisation's commitment to a Collaborative Partnership with LFHW by agreeing to the following:

Commit to developing a Memorandum of Understanding with the NSW Government detailing each partner's obligations

Commit to using the LFHW resources and brand materials in accordance with the style guide

Commit to embedding food waste avoidance principles and practices into your organisation for the long term

CEO, General Manager (or equivalent) name:

Signature:

Date: