

How has the pandemic affected our behaviours and attitudes toward food waste?



We value food and farmers more



- 86% glad to live in a country like Australia that grows its own food
- 70% appreciate farmers more
- 46% of people appreciate food more
- 47% understand more about where food comes from
- 25% surveyed also say they've reduced food waste
- 50% want to know more about how to better manage food at home



We've been avoiding food waste



- 23% of people are trying to use up the oldest food first
- 20% of people are planning ahead more often
- 30% of people are more often checking what they have at home before shopping
- 13% are considering portion size and only making as much as needed
- 24% of people are freezing food more often to extend shelf life



What we'll keep doing



- 59% are determined to waste less food due to the lockdown experience
- 67% will continue to consider the best way to store food
- 65% will keep checking what food they already have before shopping
- 58% will write a shopping list
- 90% of us will continue to appreciate farmers more



What we've liked



- 30% are trying new meals and recipes more frequently
- 25% saying they enjoyed cooking because there are more people eating at home
- 53% Families with children are valuing food more
- 44% of us are more interested in where food comes from

